

# Cossayuna Lake Improvement Association, Inc.



## Advertising Program

The Cossayuna Lake Improvement Association, Inc. (CLIA) would like to invite you to advertise in the CLIA Member Newsletter and website ([www.cossayunalake.com](http://www.cossayunalake.com)). Reach hundreds of Cossayuna Lake residents several times a year as part of cost effective highly targeted communications. You may select to advertise in 4 or 8 issues, with a standard business card or double sized business card display. Please select from the following options below:

Ad Size	# Issues*	Price
Standard Business Card	4	\$100
Double Business Card	4	\$200
Standard Business Card	8	\$185
Double Business Card	8	\$370

\* Includes display on CLIA website

Please enroll promptly to ensure inclusion in our next newsletter and display on [www.cossayunalake.com](http://www.cossayunalake.com)!

Enrolling is easy! To sign up online, 1) send your business card or artwork in .jpg format to John Felicetti: [jsfelicetti@yahoo.com](mailto:jsfelicetti@yahoo.com) and 2) go to the **Online Sign-up** page on [www.cossayunalake.com](http://www.cossayunalake.com) & click on the **"Advertising Program Payment"** link to purchase your ad program with a credit or debit card, or through PayPal.

You can also sign up by mailing a check made payable to **CLIA** and mailed with this form to the following address and indicate below how you will provide your ad. We can assist you in designing an ad at no additional cost to you.

### CLIA - Ad Program

**PO Box 81**

**Cossayuna, NY 12823-0081**

- ☐ Please use the enclosed business card / artwork
- ☐ I will email my business card / artwork to [jsfelicetti@yahoo.com](mailto:jsfelicetti@yahoo.com) (.jpg format)